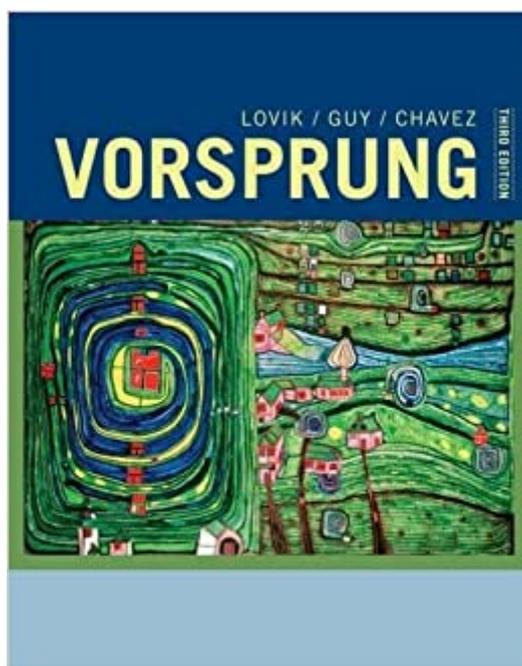


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# Vorsprung: A Communicative Introduction To German Language And Culture (World Languages)



## Synopsis

An innovative and lively introductory program, VORSPRUNG: A COMMUNICATIVE INTRODUCTION TO GERMAN LANGUAGE AND CULTURE, 3E uses a five-skills approach that emphasizes the acquisition of communicative and cultural competence without sacrificing attention to formal accuracy. Unique "focus on form" activities help readers develop realistic abilities in speaking, listening, reading, and writing German. The program presents a systematic, clear introduction to the essentials of German grammar and practices high-frequency structures and vocabulary in interactive activities. It also provides relevant cultural knowledge as well as a wealth of spoken and written authentic textual materials.

## Book Information

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Study & Reference > Instruction

## Customer Reviews

Thomas Lovik is a professor of German at Michigan State University, where he regularly teaches first-year German, linguistic analysis of Modern German, teaching methods for undergraduates and graduate students, and graduate courses on the German language. His departmental duties include coordination of the first-year German language program as well as training German teaching assistants. He also organizes the orientation workshop for all new Arabic, Chinese, German, and Japanese teaching assistants in the department. The current editor of *Die Unterrichtspraxis/Teaching German*, Professor Lovik has published in the area of contrastive pragmatics German/English. He is active locally in the AATG-Michigan and the Michigan World Language Association and is a member of several national organizations, including AATG, ACTFL,

MLA, and the American Association of University Supervisors and Coordinators. J. Douglas Guy is adjunct professor of German at Northern Essex Community College, Haverhill, Mass. An editor and ghostwriter, he has made significant contributions to the development of instructional text and media for German and Russian Programs. A presenter at state and national conferences, he has also worked as a court interpreter, translator, and freelance photographer. He regularly sponsors exchange programs at the secondary level. He received his B.A. from Indiana University and his M.A. from Middlebury College. Monika Chavez was born and raised in Austria and studied German and history at the University of Vienna. While a Fulbright student in Santa Fe, N.M., she continued her education first at the University of New Mexico (Albuquerque) and then at the University of Texas at Austin, where she specialized in Applied German Linguistics. In 1992, she joined the German Department at the University of Wisconsin-Madison. Her position has allowed her to develop and teach an extensive scope of courses in German language, linguistics, and applied linguistics, with a sizable number of graduate students in the department and related fields choosing applied linguistics/second language acquisition as their area of specialization. She also co-directs the Ph.D. (major and minor) program in Second Language Acquisition.

The book makes German much harder to learn due to the way it is formatted.

Graphic-design wise, this text book is confusing and poorly formatted. The organization of grammatical concepts and vocab is even worse. I'm not being dramatic when I say that this textbook makes learning German x100 harder than it has to be.

Didn't include the online code like the new package, and didn't say so in the description.

Great quality book, and the cheapest deal I could find!

I should have checked the review before purchasing this book. I purchased the book as New but the book is unwrapped and the book comes by itself. It doesn't have come with any other code necessary for online course.

Best Bang for your buck you'll get (obviously from a used one)

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Ship on time, the book is new, thank you!!

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